

AILDI Logo Set Breakdown:

AI FILES

AILDI_Logo_CMYK.ai

This is the original artwork designed in Adobe Illustrator. This file can only be opened with the Adobe Illustrator software. This file should not be changed unless otherwise approved by a director. We do not want to skew the logo! A “.ai” file can be used by a designer for print work and can scale it to any size without the image becoming pixilated.

PNG FILES

AILDI_Small.png

AILDI_Large.png

AILDI_White.png

AILDI_Black.png

AILDI_NoText_Color_Small.png

AILDI_NoText_Color_Large.png

AILDI_NoText_Black.png

AILDI_NoText_White.png

PNG files are best used on websites and emails. On a computer screen they are transparent and can be viewed at a lower resolution and still look sharp. One should not enlarge a png for quality purposes. That is why large and small versions are included. Black and White options are available for pieces with contradicting colors or patterns in the background.

Jpeg Files

AILDI_NoText_Color.jpg

AILDI_NoText_Black.jpg

AILDI_COLOR.jpg

AILDI_BLACK.jpg

Jpeg files are most commonly used for print, but they can also be used for web. They are not transparent so they will have a white bounding box. This means the image should only be placed on a white background.